



NORTH AMERICAN  
CONGRESS OF  
CLINICAL TOXICOLOGY

#NACCT2024

**NACCT  
2024**

DENVER, COLORADO

SEPTEMBER 19 - 23

## Exhibitor and Sponsor Prospectus

2024 North American Congress  
of Clinical Toxicology

September 19 – 23, 2024

Denver, Colorado  
Sheraton Denver Downtown

Exhibit Dates: September 21 - 23

[www.clintox.org/nacct](http://www.clintox.org/nacct) | [nacct@clintox.org](mailto:nacct@clintox.org)

# Welcome!

On behalf of the American Academy of Clinical Toxicology (AACT) and America's Poison Centers, we invite you and your organization to be a part of our 2024 North American Congress of Clinical Toxicology (NACCT) September 19 - 23, 2024 in Denver, Colorado.

NACCT is the largest multidisciplinary clinical toxicology meeting in the world with cutting-edge technology and education. It brings together more than 800 of the world's leading clinicians, research scientists, industry, academic, and regulatory agencies, poison center staff and executives.

Your presence at NACCT allows you to showcase your products and services to more than 800 multidisciplinary toxicology professionals. You will interact with decision makers from poison centers, universities, government agencies and health departments. Because of the wide spectrum of attendees, you will be able to network with clinicians at every stage of training, from students, residents, fellows to heads of organizations. We also have additional sponsorship opportunities that allow for further promotion of your organization. You will have direct access to organizational leadership and those who treat acutely poisoned patients.

We look forward to welcoming you to Denver!

Jeanna M. Marraffa, PharmD, MPH, DABAT, FAACT  
President-Elect, American Academy of Clinical Toxicology

Alvin C. Bronstein, MD, FACEP  
President-Elect, America's Poison Centers

## About the Partners



### American Academy of Clinical Toxicology (AACT)

AACT was established in 1968 as a not-for-profit multi-disciplinary organization uniting scientists and clinicians in the advancement of research, education, prevention and treatment of diseases caused by chemicals, drugs and toxins.

American Academy of Clinical Toxicology | [www.clintox.org](http://www.clintox.org)



### America's Poison Centers

America's Poison Centers represent 55 Poison Centers across the country. We are united in our cause to prevent poison-related health emergencies in America. Through our national Poison Help line (1-800-222-1222) and website, PoisonHelp.org, the organization provides all Americans expert advice from nationally accredited medical specialists about poison ingestions and exposures of all kinds, including from medications, insects or chemicals, 24/7/365, at no cost. We also maintain the National Poison Data System™ (NPDS), our nation's only near real-time poisoning data surveillance system, integrating the latest information from across Poison Centers. Together, America's Poison Centers ensure a national quality standards for the detection, prevention, and treatment of poison-related health emergencies.

America's Poison Centers <https://www.poisoncenters.org>

# Exhibitor Fast Facts

## Conference Site

The Sheraton Denver Downtown is located in downtown Denver and is just minutes from area attractions, neighborhood shops and dining. For more information on special conference rates, please visit [clintox.org/nacct](http://clintox.org/nacct)

## Exhibit Dates & Times

**Exhibitors Move In:** Friday, September 20 at 1:00 pm.

### Exhibit hours:

Saturday, September 21, 9:00 am – 4:00 pm  
Poster Session 1, Exhibits, Break, Lunch

Sunday, September 22, 9:00 am – 4:00 pm  
Poster Session 2, Exhibits, Break, Lunch

Monday, September 23, 9:00 am – 1:00 pm  
Poster Session 3, Exhibits, Break, Lunch

**Dismantle:** Hall and posters close, move out can begin Monday, September 23, 1:15 pm.

## Booth Space Fees

**Standard Booth** – 10 x 10 feet \$1,500

What's Included:

- ID sign
- Pipe and drape
- 6 foot table, 2 chairs and a wastebasket
- 2 exhibitor badges
- Company listing in meeting program materials and mobile app

**Nonprofit Booth** – 10 x 10 feet \$1,000

What's Included:

- ID sign
- Pipe and drape
- 6 foot table, 2 chairs and a wastebasket
- 1 exhibitor badge
- Company listing in meeting program materials and mobile app

***Additional exhibitor badges are available for purchase for \$200.***

# Exhibitor Fast Facts

## 2024 Exhibit Hall Highlights!

- Dedicated breaks in the exhibit hall to promote traffic
- Three different rotating poster sessions in the exhibit hall
- Lounge areas and places for attendees to gather and network
- Interactive games designed to promote interaction throughout the exhibit hall
- Benefits for the exhibitors
  - ♦ Opportunities to network one-on-one with clinical toxicologists and poison center professionals
  - ♦ Access to decision makers
  - ♦ Complimentary listing in program materials and mobile app
  - ♦ Unique recognition at our annual meeting
  - ♦ Company logo on signage
  - ♦ Company logo and link on AACT and America's Poison Centers website
  - ♦ Authorized use of NACCT logo
  - ♦ List of registrants three weeks prior to the conference

## Cancellation

Cancellation or reductions in space and refunds are subject to the following conditions: Exhibitors shall give written notice of cancellation to [nacct@clintox.org](mailto:nacct@clintox.org). If written notice is received more than 60 days prior to show opening, a 50% cancellation fee will be applied; no refunds will be allowed for any cancellation less than 60 days prior to the opening of the exhibit hall.

## Commitment

To secure an exhibit booth and/or sponsorship opportunity, visit [clintox.org/nacct](http://clintox.org/nacct).

## Contact Information

[nacct@clintox.org](mailto:nacct@clintox.org)

# Sponsorship and Marketing Opportunities

	Diamond \$60,000 USD	Platinum \$45,000 USD	Gold \$30,000 USD	Silver \$20,000 USD	Bronze \$10,000 USD	Patron \$5,000 USD
10x20 exhibit booth space	✓	✓				
Booth in choice location	✓	✓				
Logo recognition and hyperlink on NACCT website	✓	✓	✓			
Post-NACCT registration list	✓	✓	✓			
Logo on signage	✓	✓	✓			
Banner in mobile app	✓	✓	✓			
Company logo in marketing materials	✓	✓	✓	✓		
Company logo in program brochure	✓	✓	✓	✓		
10x10 exhibit booth space			✓	✓	✓	✓
Authorized use of NACCT logo	✓	✓	✓	✓	✓	✓
Company name in marketing materials	✓	✓	✓	✓	✓	✓
Name on signage	✓	✓	✓	✓	✓	✓
Targeted email to all attendees	2	1				
Push notifications in app	4	3	2	1		
Conference registrations	4	4	3	2	1	1
Invitation to Sponsor Appreciation Dinner	4	4	3	2	1	1



# Unique Sponsorship Opportunities

Partners may opt in to sponsor one or several of these options to make up the suggested levels above. Not seeing something that accomplishes your goals? Email [nacct@clintox.org](mailto:nacct@clintox.org) to discuss custom partnership opportunities. All prices are in USD.

## Opening Reception, \$20,000

Be the first to welcome everyone with a networking reception featuring an open bar, heavy appetizers, and entertainment.

## Hydration Stations - \$15,000 each

Quench the thirst of attendees and show your respect for the environment by sponsoring a hydration station. Your logo will appear at each station for the three-day Congress. This sponsorship also offers the opportunity to provide branded water bottles for registered attendees (to be produced and shipped by sponsor to hotel).

## Wellness Lounge Sponsor, \$7,500

Commit to attendees' wellness and mindfulness needs by sponsoring this space dedicated to disconnecting, praying and/or breastfeeding. Includes signage and reference of your sponsorship in the space.

## Hotel Key Cards, \$7,000

For exclusive branding of room key cards for the Sheraton Denver Downtown.

## Coffee Breaks, \$5,000 each

Energize attendees with coffee and tea stations. Stations will be placed in the exhibit hall. This sponsorship includes signage and napkins with your company's logo. Sponsors may also provide branded coffee or to-go cups.

## Conference Tote and/or Conference Lanyard, \$5,000

Showcase your company on attendee conference bags and/or lanyards.

## Device Charging Station, \$5,000

Meeting attendees will welcome the chance to take a moment to re-charge themselves and their devices. The station will have several outlets for charging multiple devices and feature signage with your logo.

# Unique Sponsorship Opportunities

## Hand Sanitizing Station \$5,000 each

Keep yourself and others healthy by providing hand sanitizer for meeting attendees. Sponsorship includes branded, freestanding hand sanitizing units.

## Sunrise Yoga, \$2,000

Showcase your company as a mindfulness and wellness partner by sponsoring sunrise yoga. Your logo will appear in updates for the event, on the sign-in table and you'll receive verbal recognition from the instructor.

## Room Drops, \$2,000 each

Have materials regarding your product(s) distributed to NACCT annual meeting attendees' hotel rooms at the Sheraton Denver Downtown. Sponsor is responsible for production of the pieces to be distributed.

## Fun Run, \$2,000

Come run with us! Showcase your company as a mindfulness and wellness partner by sponsoring the fun run. Your logo will appear in updates for the event, on the sign-in table and your logo will be on printed shirts for participants.

# Exhibitor Terms & Conditions

## Registered Exhibitors are Entitled to the Following:

1. Standard display/exhibit space as purchased for use during the stated exhibit period.
2. Complimentary exhibit staff may obtain CE by registering for CE at the attendee rate. If additional booth staff is needed, additional badges may be purchased for \$200 per individual. Additional booth staff must also register for CE at the attendee rate if CE is desired.

## Acceptability of Exhibits:

1. All exhibits shall be to serve the interest of the NACCT conference participants. NACCT reserves the right to accept or reject, before, during or after the application process, any and all exhibitors for any reason. NACCT reserves the right to require the modification of any exhibit or exhibit materials on display which, in its opinion, are not in character with the Congress or which detract from other exhibitors. Acceptance of an exhibit does not imply any endorsement of the exhibitor.
2. Companies selling education-related products for personal or institutional use relevant to the NACCT conference are encouraged to exhibit.
3. Exhibit area is designed with booth traffic as a priority, however current State and Federal COVID precautions may dictate space between booths.



# Exhibitor Terms & Conditions

## Exhibitor Responsibilities:

1. It is the individual exhibitor's responsibility to safeguard equipment and materials from the time such items are brought into the facility until they are removed. It is also the exhibitor's responsibility to remove any dangerous materials from their displays when exhibitor staff are not present to supervise its use. Exhibitors must provide and use proper hazardous waste disposal techniques for any applicable material they generate.
2. All booth equipment must be in position before the exhibit hall opens and must remain staffed and in position during the activities scheduled in the exhibit area. Booths cannot be broken down prior to the scheduled exhibit closing time.
3. All promotional activities and booth furniture must be contained within the assigned booth area and audiovisual or other devices may not interfere with other exhibitors. All goods, items and services must be provided during the exhibitor's regular course of business and listed in the appropriate place on the front of this page.
4. NACCT may cancel the conference or exhibition for any reason. NACCT, the conference facility and official service contractors (hereafter, all referred to as "Conference Administrators") shall not be liable for any expenses, incurred by the exhibitor except for refund of exhibitor fees.
5. It is the exhibitor's responsibility to be certain their exhibit and accompanying equipment can be moved into the designated exhibit area and conforms with all applicable safety and fire regulations. Any and all services needed from the facility over and above those provided as a standard exhibitor package are the responsibility of the exhibitor.
6. The exhibitor agrees to protect, save and hold NACCT, the hotel, and all its corporate entities, the exposition service, and all agents and employees thereof (hereafter, collectively called "Indemnities") forever harmless for any damages or charges imposed for violations of any law or ordinance, where occasioned by the negligence of the exhibitor or those holding under the exhibitor. Further, the exhibitor shall at all times protect, indemnify, save and hold harmless the Indemnities against and from any and all losses, costs, damages, liability, or expenses (including attorney's fees) arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the exhibitor, its agents, employees, and business invites which arises from or out of or by reason of said exhibitor's occupancy and use of the exhibition premises, the hotel, or any part thereof.
7. It is the exhibitor's sole responsibility to obtain business interruption insurance and full insurance coverage on all exhibit material, equipment or apparatus introduced into the conference location premises; to have comprehensive general liability, contractual liability and property damage insurance protecting against any liability which may accrue by reason of alleged wrongful or negligent conduct of the exhibitor in the amount of not less than \$1,000,000 per occurrence; to have Workman's Compensation insurance meeting statutory limits or insurance required by similar employee benefit acts as well as insurance having a minimum per occurrence limit of at least \$100,000 against all claims, which may be brought for personal injury or death of exhibitor's employees. All such coverage is to include contractual liability.

# Exhibitor Terms & Conditions

8. It is the exhibitor's sole responsibility to pay any royalties or license fees due, but not limited to, BMI, ASCAP, or to the host city and/or state. 9. Exhibitors will comply with these terms and conditions; rules and regulations of the "Conference Administrators;" city, state or federal regulations governing this exhibition; hazardous waste, labor unions, HCEA and the Exposition Service Contractors Association guidelines and regulations.
9. All exhibitors agree to abide by the Code of Conduct.

## Code of Conduct

NACCT promotes a collaborative environment for all attendees and sponsors. Sponsors and exhibitors must not appropriate or misuse any attendee, sponsor, or exhibitor intellectual property, or defame, undermine or disparage any person, company, product or service. Any sponsor advertisement or material displayed at the conference should highlight the company's product or service without reference to another company or sponsor.

## Exhibit Space

A floor map will be provided as soon as it's available and exhibitors will be able to choose their space per their contracted tier.



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