North American Congress of Clinical Toxicology

ATLANTA
GEORGIA

OCTOBER 16-18, 2021
(Main Congress)
HYATT REGENCY ATLANTA

SPONSOR & EXHIBITOR PROSPECTUS

SPONSORED BY:
AMERICAN ACADEMY OF CLINICAL TOXICOLOGY
AMERICAN ASSOCIATION OF POISON CONTROL CENTERS

WITH CONTENT PROVIDED BY:
AMERICAN ACADEMY OF CLINICAL TOXICOLOGY
AMERICAN ASSOCIATION OF POISON CONTROL CENTERS
AMERICAN BOARD OF APPLIED TOXICOLOGY
ASIA PACIFIC ASSOCIATION OF MEDICAL TOXICOLOGY
CANADIAN ASSOCIATION OF POISON CONTROL CENTRES
EUROPEAN ASSOCIATION OF POISON CENTRES AND CLINICAL TOXICOLOGISTS
MIDDLE EAST AND NORTH AFRICA CLINICAL TOXICOLOGY ASSOCIATION

ORGANIZED BY THE AMERICAN ACADEMY OF CLINICAL TOXICOLOGY
CONFERENCE
Join us for the 2021 North American Congress on Clinical Toxicology to be held in-person October 16-18, 2021 at the Hyatt Regency Atlanta, as well as virtually on the same dates (Eastern Standard Time.) The NACCT is the largest clinical toxicology meeting in the US and internationally, with cutting-edge technology and education for more than 800 of the world’s leading clinicians and research scientists from poison centers, industry, academia and regulatory agencies. Also in attendance are poison center staff and executives.

NACCT 2021 is the premier event for all clinical toxicology-related services and sessions including the latest scientific and medical developments. You do not want to miss this opportunity to interact face-to-face or virtually this year!

LOCATION
The Hyatt Regency Atlanta, 265 Peachtree Avenue, NE, is just minutes from attractions like the Georgia Aquarium, King Center, World of Coca-Cola and College Football Hall of Fame — plus Ponce City Market, Piedmont Park, the BeltLine walk and bike path, neighborhood shops and outdoor dining. A limited block rooms at the discounted rate of $149 single/double is available so confirm your stay in the headquarter hotel!

For assistance, call Hyatt Reservations at 877-803-7534.

EXHIBIT FEATURES & BENEFITS
NACCT 2021 is the place to see cutting-edge technology and find nearly all clinical toxicology-related services available today. The 2021 NACCT Annual Meeting also offers the exhibitor the opportunity to participate in sessions on the latest scientific and medical developments. Exhibiting your products, equipment and services during the 2021 North American Congress of Clinical Toxicology will provide you the opportunity to meet clinical toxicology professionals from around the world.

This year’s event will be held both as a live conference with an expected in-person attendance of 450, with a virtual option expected to attract 400+ attendees. See below for information on virtual vs. in-person exhibit opportunities and reserve your space today!

<table>
<thead>
<tr>
<th>Booth Fees</th>
<th>In-Person and Virtual Exhibit</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Exhibit Schedule:</strong></td>
<td><strong>In-Person Exhibit Hall Space Includes:</strong></td>
</tr>
<tr>
<td>Saturday, October 16, 2021 9:00 am – 4:00 pm</td>
<td>(1) 8’x 10’ both</td>
</tr>
<tr>
<td>Sunday, October 17, 2021 9:00 am – 4:00 pm</td>
<td>(2) Chairs and (1) Wastebasket</td>
</tr>
<tr>
<td>Monday, October 18, 2021 9:30 am – 3:00 pm</td>
<td>(1) ID Sign</td>
</tr>
<tr>
<td></td>
<td>(1) 6’ skirted table</td>
</tr>
<tr>
<td>• Exhibit Space – In-Person Event: $1500 USD per booth (includes 4 complimentary booth staff)</td>
<td>• Logo on virtual platform and Sponsor/Exhibitor Listing</td>
</tr>
<tr>
<td>• Non-Profit Exhibit Space – In-Person Event: $1000 USD per booth (includes 1 complimentary booth staff)</td>
<td>• Logo on all promotional emails pre-conference</td>
</tr>
<tr>
<td>• Virtual Exhibit Space: $800 USD (includes 2 complimentary booth staff)</td>
<td>• Logo on post-conference emails</td>
</tr>
<tr>
<td>• Additional Booth Staff: $200 USD</td>
<td>Virtual Exhibit Space Includes:</td>
</tr>
<tr>
<td>ADDITIONAL PROMOTION FOR CONFIRMED EXHIBITORS ONLY</td>
<td>• Company Description</td>
</tr>
<tr>
<td>• Banner Ads in Conference Mobile App: $500</td>
<td>• Contact Information</td>
</tr>
<tr>
<td>• Conference Bag Insert (Flyer, brochure, pen, notepad, or other promotional item) for insertion into the official conference bag distributed to all registered attendees: $300</td>
<td>• 1:1 video appointments</td>
</tr>
<tr>
<td>• PDFs or video links</td>
<td>• Asynchronous chat with attendees</td>
</tr>
<tr>
<td>• Asynchronous chat with attendees</td>
<td>• Integrated on-platform video conferencing link for live presentations</td>
</tr>
<tr>
<td>• Integrated on-platform video conferencing link for live presentations</td>
<td>• Logo on virtual platform and Sponsor/Exhibitor Listing</td>
</tr>
</tbody>
</table>

SUPPORT OPPORTUNITIES
Several support opportunities are available this year and are specifically designed to afford your organization maximum target market exposure and upgraded branding opportunities.
# NACCT Sponsor and Exhibitor Benefits by Level

<table>
<thead>
<tr>
<th></th>
<th>Diamond $60,000</th>
<th>Platinum $45,000</th>
<th>Gold $30,000</th>
<th>Silver $20,000</th>
<th>Bronze $10,000</th>
<th>Patron $5,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company Logo and Link on AACT and AAPCC’s website</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Authorized Use of NACCT Logo</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Company Logo in Digital Preliminary Program Brochure</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>8’ X 10’ Exhibit Booth Space</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Company Logo on Signage (live only)</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Company Logo in Post-Event Email</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Push Notifications in Conference Mobile App</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Electronic Conference Attendee List 3 weeks prior to conference (email addresses excluded)</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Full page ad in Final Syllabus/Program</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>Half Page</td>
<td>Half Page</td>
<td>Half Page</td>
</tr>
<tr>
<td>Unlimited Conference Registrations/Booth Staff Personnel</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Virtual Exhibit – Optional (staffing required)</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company Logo on Virtual Platform</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company logo in pre-event marketing emails</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Targeted Email to all registered attendees (approved and sent by NACCT)</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Banner Ad in Conference Mobile App</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo and exclusive listing as Virtual Event Sponsor</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo on exhibit hall signage and directional floor stickers to indicate social distancing</td>
<td>X</td>
<td></td>
<td></td>
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<td></td>
</tr>
</tbody>
</table>

## A la Carte Sponsorships

- **Badge Lanyards (plus cost)**: $2,000
- **Conference Tote Bags**: $5,000
- **Water Bottles (plus cost)**: $2,000
- **AM and PM Coffee Breaks; Continental Breakfast**: Contact
- **Reception Sponsor**: Contact
- **Poster Sessions (Signage)**: Contact

The conference features a limited exhibit area, separate from the educational program, to promote informal networking among product and informational suppliers. Serving the clinical toxicology community, and the clinicians who use them.

Contact:  
**Jennifer Richards**, Meeting Priorities  
jennifer@meetingpriorities.com  
240.426.1653
Registered exhibitors are entitled to the following:
1. Standard display/exhibit space as purchased for use during the stated exhibit period
2. Exhibit staff may register as participants and pay the registration fees to receive CE credit

Exhibit Cancellations:
1. In the event it is necessary for the exhibitor to cancel their space rental agreement, a full refund (less a $50 processing fee per booth) will be made for requests postmarked no later than September 10, 2021. No refunds will be made on cancellations postmarked after September 10, 2021. Cancellations must be received in writing from the authorized exhibitor representative.

Acceptability of Exhibits:
1. All exhibits shall be to serve the interest of the NACCT conference participants. NACCT reserves the right to accept or reject, before, during or after the application process, any and all exhibitors for any reason. NACCT reserves the right to require the modification of any exhibit or exhibit materials on display which, in its opinion, are not in character with the convention or which detract from other exhibitors. Acceptance of an exhibit does not imply any endorsement of the exhibitor.
2. Companies selling education-related products for personal or institutional use relevant to the NACCT conference are encouraged to exhibit.
3. Exhibit Area is designed with booth traffic as a priority, however current State and Federal COVID precautions will dictate space between booths.

Exhibitor Responsibilities:
1. Security may be provided as necessary during hours when the exhibit area is set but closed and unsupervised by conference personnel. However, it is the individual exhibitor’s responsibility to safeguard equipment and materials from the time such items are brought into the facility until they are removed. It is also the exhibitor’s responsibility to remove any dangerous materials from their displays when exhibitor staff are not present to supervise its use. Exhibitors must provide and use proper hazardous waste disposal techniques for any applicable material they generate.
2. All booth equipment must be in position before the exhibit hall opens and must remain staffed and in position during the activities scheduled in the exhibit area. Booths cannot be broken down prior to the scheduled exhibit closing time.
3. All promotional activities and booth furniture must be contained within the assigned booth area and audiovisual or other devices may not interfere with other exhibitors. All goods, items and services must be those provided during the exhibitor’s regular course of business and listed in the appropriate place on the front of this page.
4. NACCT may cancel the conference or exhibition for any reason. NACCT, the conference facility and official service contractors (hereafter, all referred to as “Conference Administrators”) shall not be liable for any expenses, incurred by the exhibitor except for refund of exhibitor fees.
5. It is the exhibitor’s responsibility to be certain their exhibit and accompanying equipment can be moved into the designated exhibit area and conforms with all applicable safety and fire regulations. Any and all services needed from the facility over and above those provided as a standard exhibitor package are the responsibility of the exhibitor.
6. The exhibitor agrees to protect, save and hold NACCT, the hotel, and all its corporate entities, the exposition service, and all agents and employees thereof (hereafter, collectively called “Indemnities”) forever harmless for any damages or charges imposed for violations of any law or ordinance, where occasioned by the negligence of the exhibitor or those holding under the exhibitor. Further, the exhibitor shall at all times protect, indemnify, save and hold harmless the Indemnities against and from any and all losses, costs, damages, liability, or expenses (including attorney’s fees) arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the exhibitor, its agents, employees, and business invites which arises from or out of or by reason of said exhibitor’s occupancy and use of the exhibition premises, the hotel, or any part thereof.
7. It is the exhibitor’s sole responsibility to obtain business interruption insurance and full insurance coverage on all exhibit material, equipment or apparatus introduced into the conference location premises; to have comprehensive general liability, contractual liability, property damage insurance protecting against any liability which may accrue by reason of alleged wrongful or negligent conduct of the exhibitor in the amount of not less than $1,000,000 per occurrence; to have Workman’s Compensation insurance meeting statutory limits or insurance required by similar employee benefit acts as well as insurance having a minimum per occurrence limit of at least $100,000 against all claims, which may be brought for personal injury or death of exhibitor’s employees. All such coverage is to include contractual liability.
8. It is the exhibitor’s sole responsibility to pay any royalties or license fees due, but not limited to, BMI, ASCAP, or to host city and/or state.
9. Exhibitors will comply with these terms and conditions; rules and regulations of the “Conference Administrators;” city, state or federal regulations governing this exhibition; hazardous waste, labor unions, HCEA and the Exposition Service Contractors Association guidelines and regulations.

CONTACT FOR EDUCATIONAL GRANTS AND EXHIBIT SUPPORT OPPORTUNITIES
Jennifer Richards, 240.426.1653 or email jennifer@meetingpriorities.com

Please complete Exhibitor application and return with check to:
Jennifer Richards
Meeting Priorities, LLC
10408 Clinton Avenue
Silver Spring, MD 20902

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