



North American Congress of Clinical Toxicology

ATLANTA

GEORGIA

OCTOBER 16-18, 2021

(Main Congress)

HYATT REGENCY ATLANTA

SPONSOR & EXHIBITOR PROSPECTUS



SPONSORED BY:

AMERICAN ACADEMY OF CLINICAL TOXICOLOGY
AMERICAN ASSOCIATION OF POISON CONTROL CENTERS

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EUROPEAN ASSOCIATION OF POISON CENTRES AND CLINICAL TOXICOLOGISTS
MIDDLE EAST AND NORTH AFRICA CLINICAL TOXICOLOGY ASSOCIATION

ORGANIZED BY THE AMERICAN ACADEMY OF CLINICAL TOXICOLOGY





CONFERENCE

Join us for the 2021 North American Congress on Clinical Toxicology to be held in-person October 16-18, 2021 at the Hyatt Regency Atlanta, as well as virtually on the same dates (Eastern Standard Time.) The NACCT is the largest clinical toxicology meeting in the US and internationally, with cutting-edge technology and education for more than 800 of the world's leading clinicians and research scientists from poison centers, industry, academia and regulatory agencies. Also in attendance are poison center staff and executives.

NACCT 2021 is the premier event for all clinical toxicology-related services and sessions including the latest scientific and medical developments. You do not want to miss this opportunity to interact face-to-face or virtually this year!

LOCATION

The Hyatt Regency Atlanta, 265 Peachtree Avenue, NE, is just minutes from attractions like the Georgia Aquarium, King Center, World of Coca-Cola and College Football Hall of Fame — plus Ponce City Market, Piedmont Park, the BeltLine walk and bike path, neighborhood shops and outdoor dining. A limited block rooms at the discounted rate of \$149 single/double is available so confirm your stay in the headquarter hotel!

Book online here: <https://www.hyatt.com/en-US/group-booking/ATLRA/G-NCCT>

For assistance, call Hyatt Reservations at 877-803-7534.

EXHIBIT FEATURES & BENEFITS

NACCT 2021 is the place to see cutting-edge technology and find nearly all clinical toxicology-related services available today. The 2021 NACCT Annual Meeting also offers the exhibitor the opportunity to participate in sessions on the latest scientific and medical developments. Exhibiting your products, equipment and services during the 2021 North American Congress of Clinical Toxicology will provide you the opportunity to meet clinical toxicology professionals from around the world.

This year's event will be held both as a live conference with an expected in-person attendance of 450, with a virtual option expected to attract 400+ attendees. See below for information on virtual vs. in-person exhibit opportunities and reserve your space today!

BOOTH FEES

Exhibit Schedule:

Saturday, October 16, 2021	9:00 am – 4:00 pm
Sunday, October 17, 2021	9:00 am – 4:00 pm
Monday, October 18, 2021	9:30 am – 3:00 pm

- **Exhibit Space – In-Person Event:**
\$1500 USD per booth *(includes 4 complimentary booth staff)*
- **Non-Profit Exhibit Space – In-Person Event:**
\$1000 USD per booth *(includes 1 complimentary booth staff)*
- **Virtual Exhibit Space:**
\$800 USD *(includes 2 complimentary booth staff)*
- **Additional Booth Staff:**
\$200 USD

ADDITIONAL PROMOTION FOR CONFIRMED EXHIBITORS ONLY

- Banner Ads in Conference Mobile App: \$500
- Conference Bag Insert (Flyer, brochure, pen, notepad, or other promotional item) for insertion into the official conference bag distributed to all registered attendees: \$300

IN-PERSON AND VIRTUAL EXHIBIT

In-Person Exhibit Hall Space Includes:

- (1) 8' x 10' booth
- (2) Chairs and (1) Wastebasket
- (1) ID Sign
- (1) 6' skirted table
- Logo on virtual platform and Sponsor/Exhibitor Listing
- Logo on all promotional emails pre-conference
- Logo on post-conference emails

Virtual Exhibit Space Includes:

- Company Description
- Contact Information
- 1:1 video appointments
- PDFs or video links
- Asynchronous chat with attendees
- Integrated on-platform video conferencing link for live presentations
- Logo on virtual platform and Sponsor/Exhibitor Listing

SUPPORT OPPORTUNITIES

Several support opportunities are available this year and are specifically designed to afford your organization maximum target market exposure and upgraded branding opportunities.

**NACCT SPONSOR AND EXHIBITOR BENEFITS BY LEVEL**

	Diamond \$60,000	Platinum \$45,000	Gold \$30,000	Silver \$20,000	Bronze \$10,000	Patron \$5,000
Company Logo and Link on AACT and AAPCC's website	X	X	X	X	X	X
Authorized Use of NACCT Logo	X	X	X	X	X	X
Company Logo in Digital Preliminary Program Brochure	X	X	X	X	X	X
8' X 10' Exhibit Booth Space	X	X	X	X	X	X
Company Logo on Signage (live only)	X	X	X	X	X	X
Company Logo in Post-Event Email	X	X	X	X	X	X
Push Notifications in Conference Mobile App	4	3	2	1		
Electronic Conference Attendee List 3 weeks prior to conference (email addresses excluded)	X	X	X	X		
Full page ad in Final Syllabus/Program	X	X	X	Half Page	Half Page	Half Page
Unlimited Conference Registrations/Booth Staff Personnel	X	X	X			
Virtual Exhibit – Optional (staffing required)	X	X	X			
Company Logo on Virtual Platform	X	X	X			
Company logo in pre-event marketing emails	X	X	X			
Targeted Email to all registered attendees (approved and sent by NACCT)	X	X	X			
Banner Ad in Conference Mobile App	X	X				
Logo and exclusive listing as Virtual Event Sponsor	X	X				
Logo on exhibit hall signage and directional floor stickers to indicate social distancing	X					

A LA CARTE SPONSORSHIPS

Badge Lanyards (plus cost)	\$2,000
Conference Tote Bags	\$5,000
Water Bottles (plus cost)	\$2,000
AM and PM Coffee Breaks; Continental Breakfast	Contact
Reception Sponsor	Contact
Poster Sessions (Signage)	Contact

The conference features a limited exhibit area, separate from the educational program, to promote informal networking among product and informational suppliers. Serving the clinical toxicology community, and the clinicians who use them.

Contact: *Jennifer Richards, Meeting Priorities*
jennifer@meetingpriorities.com
240.426.1653



Registered exhibitors are entitled to the following:

1. Standard display/exhibit space as purchased for use during the stated exhibit period
2. Exhibit staff may register as participants and pay the registration fees to receive CE credit

Exhibit Cancellations:

1. In the event it is necessary for the exhibitor to cancel their space rental agreement, a full refund (less a \$50 processing fee per booth) will be made for requests postmarked no later than September 10, 2021. No refunds will be made on cancellations postmarked after September 10, 2021. Cancellations must be received in writing from the authorized exhibitor representative.

Acceptability of Exhibits:

1. All exhibits shall be to serve the interest of the NACCT conference participants. NACCT reserves the right to accept or reject, before, during or after the application process, any and all exhibitors for any reason. NACCT reserves the right to require the modification of any exhibit or exhibit materials on display which, in its opinion, are not in character with the convention or which detract from other exhibitors. Acceptance of an exhibit does not imply any endorsement of the exhibitor.
2. Companies selling education-related products for personal or institutional use relevant to the NACCT conference are encouraged to exhibit.
3. Exhibit Area is designed with booth traffic as a priority, however current State and Federal COVID precautions will dictate space between booths.

Exhibitor Responsibilities:

1. Security may be provided as necessary during hours when the exhibit area is set but closed and unsupervised by conference personnel. However, it is the individual exhibitor's responsibility to safeguard equipment and materials from the time such items are brought into the facility until they are removed. It is also the exhibitor's responsibility to remove any dangerous materials from their displays when exhibitor staff are not present to supervise its use. Exhibitors must provide and use proper hazardous waste disposal techniques for any applicable material they generate.
2. All booth equipment must be in position before the exhibit hall opens and must remain staffed and in position during the activities scheduled in the exhibit area. Booths cannot be broken down prior to the scheduled exhibit closing time.
3. All promotional activities and booth furniture must be contained within the assigned booth area and audiovisual or other devices may not interfere with other exhibitors. All goods, items and services must be those provided during the exhibitor's regular course of business and listed in the appropriate place on the front of this page.
4. NACCT may cancel the conference or exhibition for any reason. NACCT, the conference facility and official service contractors (hereafter, all referred to as "Conference Administrators") shall not be liable for any expenses, incurred by the exhibitor except for refund of exhibitor fees.
5. It is the exhibitor's responsibility to be certain their exhibit and accompanying equipment can be moved into the designated exhibit area and conforms with all applicable safety and fire regulations. Any and all services needed from the facility over and above those provided as a standard exhibitor package are the responsibility of the exhibitor.
6. The exhibitor agrees to protect, save and hold NACCT, the hotel, and all its corporate entities, the exposition service, and all agents and employees thereof (hereafter, collectively called "Indemnities") forever harmless for any damages or charges imposed for violations of any law or ordinance, where occasioned by the negligence of the exhibitor or those holding under the exhibitor. Further, the exhibitor shall at all times protect, indemnify, save and hold harmless the Indemnities against and from any and all losses, costs, damages, liability, or expenses (including attorney's fees) arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the exhibitor, its agents, employees, and business invites which arises from or out of or by reason of said exhibitor's occupancy and use of the exhibition premises, the hotel, or any part thereof.
7. It is the exhibitor's sole responsibility to obtain business interruption insurance and full insurance coverage on all exhibit material, equipment or apparatus introduced into the conference location premises; to have comprehensive general liability, contractual liability and property damage insurance protecting against any liability which may accrue by reason of alleged wrongful or negligent conduct of the exhibitor in the amount of not less than \$1,000,000 per occurrence; to have Workman's Compensation insurance meeting statutory limits or insurance required by similar employee benefit acts as well as insurance having a minimum per occurrence limit of at least \$100,000 against all claims, which may be brought for personal injury or death of exhibitor's employees. All such coverage is to include contractual liability.
8. It is the exhibitor's sole responsibility to pay any royalties or license fees due, but not limited to, BMI, ASCAP, or to the host city and/or state.
9. Exhibitors will comply with these terms and conditions; rules and regulations of the "Conference Administrators;" city, state or federal regulations governing this exhibition; hazardous waste, labor unions, HCEA and the Exposition Service Contractors Association guidelines and regulations.

Corporation Name: _____

Please list name as it should appear on signs and promotional material.

Name: _____

Address: _____

City: _____

State: _____ Zip: _____ Title: _____

Telephone: _____ Fax: _____

Email: _____

Primary Contact Name: _____

(Address if different from above): _____

City: _____

State: _____ Zip: _____ Title: _____

Telephone: _____ Fax: _____

Email: _____

(Confirmation letters, invoices, notices and service kits will be sent to the corporate contact above)

Signature (required): _____

Date: _____

Products or services to be displayed: _____

- ☐ 1 Space: 8' x 10' Booth: \$1500 USD ☐ Non-Profit Rate: \$1000 USD
☐ 2 Spaces: 8' x 10' Booths: \$2800 USD ☐ Take-One Table \$700 USD
☐ Conference Bag Insert: \$300 USD ☐ Banner Ad in Mobile App: \$500 USD

Please list companies or organizations you would rather not be near:

Payment must follow applications within 10 working days. Make checks payable to NACCT, Attn: Exhibit and send to the address at the bottom of this page. AACT Tax ID #76-0845694
 Important details to note:

- Call for space availability if registering after September 10, 2021
- Read the contract conditions and retain a copy of all pages of this application for your records
- Exhibitors may display or sell only what is listed above in this contract Please list your booth personnel below. Each exhibit space receives 4 badges. Extra badges are available for \$200 USD each

1. _____ Email: _____

2. _____ Email: _____

3. _____ Email: _____

4. _____ Email: _____

Each Non-Profit exhibit space receives 1 badge. Extra badges are available for \$200 USD each

1. _____ Email: _____

CONTACT FOR EDUCATIONAL GRANTS AND EXHIBIT SUPPORT OPPORTUNITIES

Jennifer Richards, 240.426.1653

or email jennifer@meetingpriorities.com

Please complete Exhibitor application and return with check to:

Jennifer Richards
 Meeting Priorities, LLC
 10408 Clinton Avenue
 Silver Spring, MD 20902