



The American Academy of Clinical Toxicology

Uniting scientists and clinicians in the advancement of research, education, prevention and treatment of diseases caused by chemicals, drugs and other toxins.

AACT Advertising Policies

1. The AACT will accept classified and commercial advertising subject to its policies and standard operating procedures.
2. Definitions: an advertisement is a marketing tool solely intended to sell a product or a service. A Notice is a brief announcement of a newsworthy event of potential interest to an AACT member, which may or may not have an associated cost. The AACT Executive Director will determine which definition will apply, with consultation as needed from the AACT Executive Committee.
3. All advertisements must be in good taste and must comply with AACT scientific and ethical standards. The AACT reserves the right to edit or refuse any advertising at its sole discretion.
4. The AACT is not responsible for any production errors, delays, or other encumbrances.
5. Products or services advertised do not imply endorsement by the AACT.
6. The AACT cannot be held responsible for any statements, errors, implied promises or guarantees, or other content of advertisements.
7. All advertisements must contain the word "ADVERTISEMENT" clearly displayed at least once.
8. The advertiser indemnifies AACT for any actions or consequences, both expected and unanticipated, that may arise from the advertisement and its content.
9. All proposed advertisements will be reviewed by the appropriate leader (Editor-in-Chief for the Newsletter and the President for all other media) and AACT's Executive Director. When necessary the proposal may be reviewed also by the Executive Committee.
- 10.

Advertiser's Signature

Advertiser's Printed Name

Date