



The American Academy of Clinical Toxicology

Uniting scientists and clinicians in the advancement of research, education, prevention and treatment of diseases caused by chemicals, drugs and other toxins.

AACTion Newsletter Advertising Policies

1. The AACT will accept classified and commercial advertising for its newsletter, AACTion, subject to its policies and standard operating procedures.
2. Definitions: an advertisement is a marketing tool solely intended to sell a product or a service. A Notice is a brief announcement of a newsworthy event of potential interest to an AACT member, which may or may not have an associated cost. The AACT Executive Director will determine which definition will apply, with consultation as needed from the AACT Executive Committee and Editor in Chief.
3. All advertisements must be in good taste and must comply with AACT scientific and ethical standards. The AACT reserves the right to edit or refuse any advertising at its sole discretion.
4. The AACT is not responsible for any production errors, delays, or other encumbrances in the printing, editing, or distribution of its newsletter.
5. Products or services advertised in its newsletter do not imply endorsement by the AACT.
6. The AACT cannot be held responsible for any statements, errors, implied promises or guarantees, or other content of advertisements in its newsletter.
7. All advertisements in the newsletter must contain the word "ADVERTISEMENT" clearly displayed at least once as a banner in the page or column.
8. The advertiser indemnifies AACT for any actions or consequences, both expected and unanticipated, that may arise from the advertisement and its content.
9. All proposed advertisements will be reviewed by the newsletter's EiC and the AACT's Executive Director. When necessary the proposal may be reviewed also by the Executive Committee. Either the EiC or the AACT Executive Director may refuse an advertisement.

Advertiser's Signature

Advertiser's Printed Name

Date