



# North American Congress of Clinical Toxicology



## EXHIBITOR PROSPECTUS

*Hyatt Regency Chicago*

151 E. Wacker Dr. Chicago • October 27-29, 2018

### **Sponsored By:**

- American Academy of Clinical Toxicology • American Association of Poison Control Centers

### **With Content Provided By:**

- American Academy of Clinical Toxicology
- American Association of Poison Control Centers
  - American Board of Applied Toxicology
  - American College of Medical Toxicology
- Canadian Association of Poison Control Centres
- European Association of Poisons Centres and Clinical Toxicologists
  - Asia Pacific Association of Medical Toxicology
  - Society of Toxicology

Organized By The American Academy of Clinical Toxicology





# North American Congress of Clinical Toxicology

Hyatt Regency Chicago • October 27-29, 2018



## CONFERENCE

Join us at the 2018 North American Congress of Clinical Toxicology.

The North American Congress of Clinical Toxicology (NACCT) is the largest clinical toxicology meeting in the world. This event provides ongoing education in clinical toxicology for more than 700 of the world's leading clinicians, scientists, poison center staff, and executives. Attendees include clinicians and research scientists from poison centers, industry, academia, and regulatory agencies.

## EXHIBIT FEATURES & BENEFITS

NACCT 2018 is the place to see cutting-edge technology and find nearly all clinical toxicology-related services available today. The 2018 NACCT Annual Meeting also offers the exhibitor the opportunity to participate in sessions on the latest scientific and medical developments. Exhibiting your products, equipment and services at the 2018 North American Congress of Clinical Toxicology will provide you the opportunity to meet clinical toxicology professionals from around the world. This event will attract over 700 attendees who want to meet you! Be sure to reserve your exhibit space today.

## SUPPORT OPPORTUNITIES

Several support opportunities are available this year, which have been specifically designed to afford your organization maximum target market exposure and excellent branding opportunities.

## CONFERENCE PROMOTION

Extensive targeted direct mail featuring more than 50,000 pieces Advertising in major trade and business publications, and online advertising

## LOCATION

Hyatt Regency Chicago, 151 E. Wacker Dr, Chicago, IL 60601. A limited block of rooms is being held for you and your guests at special group rates in effect, based on room availability, from October 24-31, 2018 for those wishing to extend their stay to enjoy area activities or qualify for discount airfares.

## EXHIBIT SET-UP

October 26, 2018 1:00 PM to 4:00 PM

## EXHIBIT DAYS & HOURS

October 27, 2018	9:00 AM - 4:00 PM
October 28, 2018	9:00 AM - 4:00 PM
October 29, 2018	9:30 AM - 2:45 PM

## EXHIBIT COST

- The Exhibitor booth fee is \$1500 USD
- The Non-profit fee is \$1000 USD
- Booth space fee includes: (1) 8x10 booth, (2) chairs, (4) exhibitor badges for profit and (1) for non profit, (1) wastebasket, (1) ID sign, (1) 6ft. skirted table
- The cost of additional booth personnel is \$200 USD per person



# EXHIBITOR TERMS & CONDITIONS

# EXHIBIT & ADVERTISER APPLICATION

## Registered exhibitors are entitled to the following:

1. Standard display/exhibit space as purchased for use during the stated exhibit period
2. Exhibit staff may register as participants and pay the registration fees to receive CE credit
3. Exhibit badge allows you access to the opening reception

## Exhibit Cancellations:

1. In the event it is necessary for the exhibitor to cancel their space rental agreement, a full refund (less a \$50 processing fee per booth) will be made for requests postmarked no later than September 25, 2018. No refunds will be made on cancellations postmarked after September 25, 2018. Cancellations must be received in writing from the authorized exhibitor representative.

## Acceptability of Exhibits:

1. All exhibits shall be to serve the interest of the NACCT conference participants. NACCT reserves the right to accept or reject, before, during or after the application process, any and all exhibitors for any reason. NACCT reserves the right to require the modification of any exhibit or exhibit materials on display which, in its opinion, are not in character with the convention or which detract from other exhibitors. Acceptance of an exhibit does not imply any endorsement of the exhibitor.
2. Companies selling education-related products for personal or institutional use relevant to the NACCT conference are encouraged to exhibit.

## Exhibitor Responsibilities:

1. Security may be provided as necessary during hours when the exhibit area is set but closed and unsupervised by conference personnel. However, it is the individual exhibitor's responsibility to safeguard equipment and materials from the time such items are brought into the facility until they are removed. It is also the exhibitor's responsibility to remove any dangerous materials from their displays when exhibitor staff are not present to supervise its use. Exhibitors must provide and use proper hazardous waste disposal techniques for any applicable material they generate.
2. All booth equipment must be in position before the exhibit hall opens and must remain staffed and in position during the activities scheduled in the exhibit area. Booths cannot be broken down prior to the scheduled exhibit closing time.
3. All promotional activities and booth furniture must be contained within the assigned booth area and audiovisual or other devices may not interfere with other exhibitors. All goods, items and services must be those provided during the exhibitor's regular course of business and listed in the appropriate place on the front of this page.
4. NACCT may cancel the conference or exhibition for any reason. NACCT, the conference facility and official service contractors (hereafter, all referred to as "Conference Administrators") shall not be liable for any expenses, incurred by the exhibitor except for refund of exhibitor fees.
5. It is the exhibitor's responsibility to be certain their exhibit and accompanying equipment can be moved into the designated exhibit area and conforms with all applicable safety and fire regulations. Any and all services needed from the facility over and above those provided as a standard exhibitor package are the responsibility of the exhibitor.
6. The exhibitor agrees to protect, save and hold NACCT, the hotel, and all its corporate entities, the exposition service, and all agents and employees thereof (hereafter, collectively called "Indemnities") forever harmless for any damages or charges imposed for violations of any law or ordinance, where occasioned by the negligence of the exhibitor or those holding under the exhibitor. Further, the exhibitor shall at all times protect, indemnify, save and hold harmless the Indemnities against and from any and all losses, costs, damages, liability, or expenses (including attorney's fees) arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the exhibitor, its agents, employees, and business invites which arises from or out of or by reason of said exhibitor's occupancy and use of the exhibition premises, the hotel, or any part thereof.
7. It is the exhibitor's sole responsibility to obtain business interruption insurance and full insurance coverage on all exhibit material, equipment or apparatus introduced into the conference location premises; to have comprehensive general liability, contractual liability and property damage insurance protecting against any liability which may accrue by reason of alleged wrongful or negligent conduct of the exhibitor in the amount of not less than \$1,000,000 per occurrence; to have Workman's Compensation insurance meeting statutory limits or insurance required by similar employee benefit acts as well as insurance having a minimum per occurrence limit of at least \$100,000 against all claims, which may be brought for personal injury or death of exhibitor's employees. All such coverage is to include contractual liability.
8. It is the exhibitor's sole responsibility to pay any royalties or license fees due, but not limited to, BMI, ASCAP, or to the host city and/or state.
9. Exhibitors will comply with these terms and conditions; rules and regulations of the "Conference Administrators;" city, state or federal regulations governing this exhibition; hazardous waste, labor unions, HCEA and the Exposition Service Contractors Association guidelines and regulations.

Corporation Name: \_\_\_\_\_

*Please list your marketing manager or decision-maker for sponsorships*

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Title: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Contact Name: \_\_\_\_\_

(Address if different from above): \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Title: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

*(Confirmation letters, invoices, notices and service kits will be sent to the corporate contact above)*

Signature (required): \_\_\_\_\_

Date: \_\_\_\_\_

Products or services to be displayed: \_\_\_\_\_

- 1 Space: \$1500 USD  Non Profit: \$1000 USD  2 Spaces: \$2800 USD  
 Take One Table \$700 USD  Bag Insert \$700 USD

Please list companies or organizations you would rather not be near:

\_\_\_\_\_  
\_\_\_\_\_

Payment must follow applications within 10 working days. Make checks payable to NACCT, Attn: Exhibit and send to the address at the bottom of this page. AACT Tax ID #76-0845694  
Important details to note:

- Call for space availability if registering after September 25, 2018
- Read the contract conditions and retain a copy of all pages of this application for your records
- Exhibitors may display or sell only what is listed above in this contract Please list your booth personnel below Each exhibit space receives 4 badges. Extra badges are available for \$200 USD each

1. \_\_\_\_\_ Email: \_\_\_\_\_

2. \_\_\_\_\_ Email: \_\_\_\_\_

3. \_\_\_\_\_ Email: \_\_\_\_\_

4. \_\_\_\_\_ Email: \_\_\_\_\_

Each Non-Profit exhibit space receives 1 badge. Extra badges are available for \$200 USD each

1. \_\_\_\_\_ Email: \_\_\_\_\_

## CONTACT FOR EDUCATIONAL GRANTS AND EXHIBIT SUPPORT OPPORTUNITIES

- Leigh De La Torre at 925.361.4813  
or email [ldelatorre@cforums.com](mailto:ldelatorre@cforums.com)

Please complete Exhibitor application and return to:  
Contemporary Forums  
3478 Buskirk Ave, Ste 1000 • Pleasant Hill CA 94523  
Phone: 925.361.4813 • Fax: 925.828.1950



NACCT

Sponsorship of the North American Congress of Clinical Toxicology serves as visible evidence of your organization's commitment to NACCT and advancement of the science and medicine of clinical toxicology. Moreover, sponsorship provides an opportunity for private, public, and non-profit organizations to increase overall awareness of their products, services and programs to NACCT's attendees. The conference features a limited exhibit area, separate from the educational program, to promote informal networking among product and informational suppliers. Serving the clinical toxicology community, and the clinicians who use them.

## EXHIBIT SPACE INCLUDES

- (1) 8x10 booth
  - (2) chairs (1) wastebasket
  - (1) ID sign (1) 6ft. skirted table
- The Exhibitor booth fee is \$1500 USD  
 Non-Profit fee is \$1000 USD per booth.  
 The cost for additional booth personnel is \$200 USD per person

## CONFERENCE BAG INSERT

Supporters may provide a flyer, brochure, pen, notepad, or other promotional item for insertion into the official conference bag. Bags will be distributed to all registered attendees.

## OFFICIAL MEETING PORTFOLIO

The exclusive supporter of the meeting portfolio will gain exposure both during and long after the event. The supporter will produce and provide a portfolio of its choice with a company logo. Portfolios will be provided to all attendees during the registration process.

## OFFICIAL CONFERENCE TOTE BAG

The exclusive conference tote bag supporter will have continuous exposure throughout the event. Tote bags will display the supporting company's logo as well as the NACCT logo, and will be distributed to all attendees during the registration process.

## OTHER OPPORTUNITIES

- Water Bottles • Program Pens • Notepads
- Luncheon Opportunities (Call for Details)
- Opening Reception
- Keynote Presentation

## BADGE LANYARD

A supporting organization will achieve constant exposure through this exclusive opportunity. The supporter will produce and provide the badge lanyards to be distributed to all registrants during registration.

## COFFEE BREAKS

Morning & Afternoon Beverage Breaks  
 (Three Occurrences): \$2,500 USD each

Spread the word about your company by sponsoring a between-session beverage break. Provide reusable water bottles, logoed cups or napkins, or just chat with attendees during the break. Your company logo will also be featured in the Conference Final Program next to the morning & afternoon break information. You may also display company sponsor signage at the beverage break stations.

## MOBILE APP

NACCT will include a mobile app at this year's conference. Your company banner will be visible to all NACCT attendees, exhibitors and others who access the app.

- \$300 USD Registered Exhibitors
- \$500 USD Non Exhibitors

**FOR EVENT MARKETING OPPORTUNITIES PLEASE CONTACT:  
 Leigh De La Torre at 925.361.4813 or ldelatorre@cforums.com**

# HOTEL ACCOMMODATIONS



# Hyatt Regency Chicago

151 E. Wacker Dr, Chicago • October 27-29, 2018



## RESERVATIONS

<https://aws.passkey.com/go/NACCT2018>  
to reserve your room at the Hyatt Regency Chicago  
Or Call 888.421.1442 and inform the representative  
that you are attending NACCT. Request a confirmation  
number and written confirmation of your reservation.  
Reservations must include first night's deposit.

## RATES

**\$259.00 USD**

**Single or Double Occupancy**

Rates are per room and subject to prevailing taxes and fees.  
Rates available from October 24-31, 2018.



## TRAVEL INFORMATION

**UNITED**  Contemporary Forums has a special discount agreement with United Airlines unavailable to the general public. To obtain special conference fares, visit [www.united.com](http://www.united.com), and insert Offer Code ZEFA851558. Ticketing and payment can be made directly by you or through your travel agent. To ensure the best flights and times, and since seats are limited, make your reservations early. Fares are guaranteed at the time of the ticket purchase.

**Hertz**  Arrangements have been made with Hertz to be the official car rental agency for the NACCT. Special rates will be in effect throughout the congress, as well as one week before and after the meeting. To obtain the special rates, please call the Hertz Meeting Sales Desk at 800.654.2240 and provide discount code CV #03000265.

